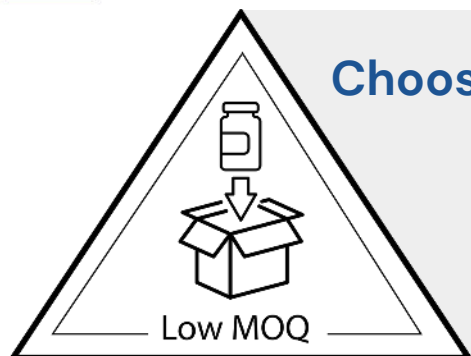




# ALPHA CREATIONS

Private Label • White Label • Custom Manufacturing



## Choose Alpha Creations with Confidence

- ▶ Low MOQ
- ▶ Strategically Grow your business
- ▶ Minimize financial risks
- ▶ Certifications You Can Trust

3

5

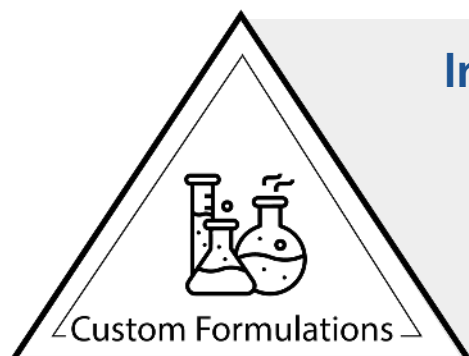
## Product Types Available

- ▶ **Confections:** Gummies, Hard Candies, Caramels, Soft Chews, Lollipops
- ▶ **Supplement:** Tablets, Soft Gels, Capsules, Tinctures/Shots
- ▶ **Powders:** Drink Mix, Instantized



## Innovation & Infinite Possibilities

- ▶ Choose your Active
- ▶ Choose your Add-ins
- ▶ Choose your Product
- ▶ Choose your Flavor



6

## Manufacturing Options/Process

- ▶ **Private Label:** Without the overhead of developing formulations from scratch.
- ▶ **White Label:** Scale your existing supplement brand with confidence.
- ▶ **Custom Manufacturing:** Bring your unique vision to life.
- ▶ **Full Service Concept to Delivery:** We're with you every step.



17

## Branding & Design Services

- ▶ Enhance your Brand Design and Market Presence
- ▶ Custom packaging and Display Solutions
- ▶ Packaging that Protects your product
- ▶ Work within your Budget



18

# Low MOQ

With our low minimum order quantities (MOQ), we empower startups and small-to-medium businesses to launch high-quality supplements without hefty upfront costs. Whether you need a unique custom formula or a white-label solution, we're your full-service partner to bring compliant, market-ready products to life.

## Benefits of Low MOQ Manufacturing:

- ▶ **Reduced Initial Investment:** Low MOQ means you don't have to invest a large amount of money in inventory, which reduces your financial risk.
- ▶ **Market Testing:** With low MOQ, you can test the market with a small batch of products and see how they perform before investing in a larger quantity.
- ▶ **Flexibility:** Low MOQ gives you the flexibility to test the waters, refine your products, and confidently adapt to customer feedback and market trends—without the financial stress of large, risky orders. It's the ideal solution for staying agile in a constantly evolving market.
- ▶ **Competitive Advantage:** Offering low MOQ can be a competitive advantage, as it allows you to respond quickly to changes in the market and customer demand.



# Trust in Us



We adhere to current Good Manufacturing Practices (cGMP) to ensure consistency and safety in every batch.

cGMP stands for “current Good Manufacturing Practice.” It’s a set of regulations and guidelines established to ensure the quality, safety, and consistency of products. cGMP outlines the standards and practices that manufacturers must follow to produce products that meet the required quality and safety standards.



FDA stands for the Food and Drug Administration, a government agency responsible for the safety of food, dietary supplements, human drugs, vaccines, blood products and other biologicals, medical devices, radiation-emitting electronics, cosmetics, veterinarian products and tobacco products being sold or manufactured in the United States. The FDA also inspects and enforces regulations related to these industries.



Alpha Creations is empowered to manufacture Non-GMO products due to its rigorous quality control procedures. These procedures encompass comprehensive evaluation of suppliers, batch tracking, and other measures, ensuring the sourcing of trustworthy Non-GMO ingredients while maintaining high standards. As a result, Outpost is well-equipped to deliver top-quality Non-GMO products to consumers.



Due to rigorous quality control measures, Alpha Creations possesses the capability to manufacture vegan products. These measures encompass meticulous scrutiny of suppliers, batch tracing, and more. These practices ensure the sourcing of reliable vegan ingredients and uphold stringent standards. As a result, Outpost is well-equipped to deliver top-notch vegan products to consumers.



Dedicated to excellence, Alpha Creations stands as a beacon of quality with its “Manufactured in the USA” legacy. Our cutting-edge facilities and skilled workforce embody the spirit of American craftsmanship. With unwavering commitment, we proudly embrace this label, showcasing our devotion to top-tier quality and contributing to our nation’s prosperity.



This permit ensures that the establishment complies with state regulations and guidelines related to the production and sale of hemp-infused foods. Obtaining this permit involves demonstrating adherence to specific standards in areas such as food safety, labeling accuracy, and good manufacturing practices.



# Product Types

## ► Confections:



Hard Candies  
Soft Chews  
Caramels  
Lollipops  
Gummies

## ► Supplements:



Tablets  
Capsules  
Softgels  
Tinctures/Shots

## ► Powders:



Instantized  
Drink Mix

## ► Ready-Made:



# Gummies



## ▶ Mini Cube

MOQ: 50,000



## ▶ Square

MOQ: 13,000



## ▶ Dome

MOQ: 20,000

Ingredients: Sugar, Tapioca Syrup, Water Pectin, Flavor, Citric Acid, Malic Acid, Sodium Citrate, Coconut Oil, Color

## ▶ Formulations

BEAUTY	IMMUNITY	NOOTROPIC	FOCUS
ENERGY	SLEEP	MULTI VITAMIN	FX MUSHROOM
WEIGHT LOSS	MEN'S PERFORMANCE	WOMEN'S HEALTH	PRE WORKOUT
POST WORKOUT			

## Why Gummies Are a Leading Choice for Consumers:

- ▶ **Palatability:** Gummies offer a delicious way to take daily supplements, often in fun flavors that enhance the experience.
- ▶ **Convenience:** Easily chewable and transportable, and simple for consumers to incorporate into their daily routines.
- ▶ **Versatility:** From multivitamins to specific health supplements they can be formulated for a wide range of health benefits.
- ▶ **Customizable:** Gummies allow for precise dosing, making it easy to manage intake based on consumer needs



# Tablets



▶ **Chewable**  
MOQ: 30,000

▶ **Coated**  
MOQ: 30,000

▶ **Effervescent**  
MOQ: 30,000

Ingredients: Dextrose, Fructose, Maltodextrin,  
Natural Flavors, Magnesium Stearate, Silica

## ▶ Formulations

BEAUTY	IMMUNITY	NOOTROPIC	FOCUS
ENERGY	SLEEP	MULTI VITAMIN	FX MUSHROOM
WEIGHT LOSS	MEN'S PERFORMANCE	WOMEN'S HEALTH	PRE WORKOUT
POST WORKOUT			

## Why Tablets Are a Leading Choice for Consumers:

- ▶ **Controlled Dosage:** The growing trend of private label orders in the health tablets offer precise dosing, ensuring consistent and accurate delivery of active ingredients
- ▶ **Convenience:** Easy to swallow and transport, tablets provide a convenient way for consumers to incorporate daily supplements and medications.
- ▶ **Versatility:** From multivitamins to targeted health solutions, tablets are versatile and can be customized for a wide range of applications.
- ▶ **Better Absorption:** Tablets, especially those with specialized coatings, enhance bioavailability and absorption of ingredients.



# Capsules



## ▶ Gelatin

MOQ: 30,000

## ▶ Vegetarian

MOQ: 30,000

## ▶ Delayed Release

MOQ: 30,000

Actives Available: Vitamins, Herbal Extract,  
Nootropics, Functional Mushrooms

## ▶ Formulations

BEAUTY	IMMUNITY	NOOTROPIC	FOCUS
ENERGY	SLEEP	MULTI VITAMIN	FX MUSHROOM
WEIGHT LOSS	MEN'S PERFORMANCE	WOMEN'S HEALTH	PRE WORKOUT
POST WORKOUT			

## Why Capsules Are a Leading Choice for Consumers:

- ▶ **Convenience:** Easy to swallow and transport, capsules provide a convenient way for consumers to incorporate daily supplements and medications.
- ▶ **Controlled Dosage:** The growing trend of private label orders in the health Capsules offer precise dosing, ensuring consistent and accurate delivery of active ingredients.
- ▶ **Better Absorption:** Capsules, especially those with specialized coatings, enhance bioavailability and absorption of ingredients.
- ▶ **Versatility:** From multivitamins to targeted health solutions, capsules are versatile and can be customized for a wide range of applications.





# Softgels



## ▶ Standard

MOQ: 150,000

## ▶ Vegetarian

MOQ: 150,000

## ▶ Enteric-Coated

MOQ: 150,000

Actives Available: Vitamins, Herbal Extract,  
Nootropics, Functional Mushrooms

## ▶ Formulations

BEAUTY	IMMUNITY	NOOTROPIC	FOCUS
ENERGY	SLEEP	MULTI VITAMIN	FX MUSHROOM
WEIGHT LOSS	MEN'S PERFORMANCE	WOMEN'S HEALTH	PRE WORKOUT
POST WORKOUT			

## Why Softgels Are a Leading Choice for Consumers:

- ▶ **Controlled Dosage:** The growing trend of private label orders in the health soft gels offer precise dosing, ensuring consistent and accurate delivery of active ingredients
- ▶ **Convenience:** Easy to swallow and transport, soft gels provide a convenient way for consumers to incorporate daily supplements and medications.
- ▶ **Versatility:** From multivitamins to targeted health solutions, soft gels are versatile and can be customized for a wide range of applications.
- ▶ **Better Absorption:** Soft gels, especially those with specialized coatings, enhance bioavailability and absorption of ingredients.



# Hard Candy



## ▶ Classic

MOQ: 20,000

## ▶ Sugar-Free

MOQ: 20,000

Ingredients: Isomalt, Water, Citric Acid, Malic Acid, Natural and Artificial Flavors and Colors

## ▶ Formulations

BEAUTY	IMMUNITY	NOOTROPIC	FOCUS
ENERGY	SLEEP	MULTI VITAMIN	FX MUSHROOM
WEIGHT LOSS	MEN'S PERFORMANCE	WOMEN'S HEALTH	PRE WORKOUT
POST WORKOUT			

## Why Hard Candies Are a Leading Choice for Consumers:

- ▶ **Flavor Appeal:** Hard candy offers a sweet, enjoyable way to take supplements, available in a wide range of flavors that cater to diverse tastes.
- ▶ **Convenience:** Hard candies are easy to carry and consume, fitting seamlessly into consumers' daily routines.
- ▶ **Versatility:** From vitamin-based candies to specific health supplements, hard candies can be formulated for a variety of wellness benefits.
- ▶ **Customizable Dosage:** Hard candies allow for precise dosing, making it easy for consumers to regulate intake as desired.



# Soft Chews



► **Vegan**

**MOQ: 10,000**

Ingredients: Tapioca Syrup, Sugar, Palm Oil, Water, Tapioca Starch, Flavors, Citric/Malic Acid, Lecithin, Colors

## ► Formulations

BEAUTY	IMMUNITY	NOOTROPIC	FOCUS
ENERGY	SLEEP	MULTI VITAMIN	FX MUSHROOM
WEIGHT LOSS	MEN'S PERFORMANCE	WOMEN'S HEALTH	PRE WORKOUT
POST WORKOUT			

## Why Soft Chews Are a Leading Choice for Consumers:

- **Flavor Appeal:** Soft chews offer a tasty way to take daily supplements, with a range of enjoyable flavors that enhance the consumer experience.
- **Convenience:** Easy to chew and transport, soft chews are simple for consumers to incorporate into their daily routines.
- **Versatility:** From multivitamins to specific health supplements, soft chews can be formulated for a wide range of health benefits.
- **Customizable Dosing:** Soft chews allow for precise dosing, making it easy for consumers to manage intake based on their needs.



# Powder



## ▶ Drink Mix

MOQ: 10,000

## ▶ Instantized

MOQ: 10,000

## ▶ Custom Blends

MOQ: 10,000

Actives Available: Vitamins, Herbal Extract,  
Nootropics, Functional Mushrooms

## ▶ Formulations

BEAUTY	IMMUNITY	NOOTROPIC	FOCUS
ENERGY	SLEEP	MULTI VITAMIN	FX MUSHROOM
WEIGHT LOSS	MEN'S PERFORMANCE	WOMEN'S HEALTH	PRE WORKOUT
POST WORKOUT			

## Why Powders Are a Leading Choice for Consumers:

- ▶ **Controlled Dosage:** The growing trend of private label orders in the health powders sector ensures precise dosing, offering consistent and accurate delivery of active ingredients.
- ▶ **Convenience:** Easy to mix and transport, powders provide a simple way for consumers to incorporate daily supplements and medications.
- ▶ **Better Absorption:** Powders, especially those with advanced formulations, enhance bioavailability and absorption of nutrients.
- ▶ **Versatility:** From protein blends to targeted health solutions, powders are highly adaptable and can be customized for a wide range of applications.





# Lollipops



► **Vegan and Gluten free**

**MOQ: 10,000**

Isomalt, Water, Organic Stevia, Citric Acid, Malic Acid,  
Natural and Artificial Flavors and Colors

Organic Available Upon Request

## ► Formulations

BEAUTY	IMMUNITY	NOOTROPIC	FOCUS
ENERGY	SLEEP	MULTI VITAMIN	FX MUSHROOM
WEIGHT LOSS	MEN'S PERFORMANCE	WOMEN'S HEALTH	PRE WORKOUT
POST WORKOUT			

## Why Lollipops Are a Leading Choice for Consumers:

- **Flavor Variety:** Lollipops can be created in a wide range of flavors, offering something for every taste.
- **Portability:** With individually wrapped portions, lollipops are easy to carry and perfect for on-the-go enjoyment.
- **Versatility:** Lollipops can be infused with vitamins, supplements, or herbal extracts, creating a delightful way to enjoy added benefits.
- **Visual Appeal:** Lollipops are visually engaging and can be customized in colors, shapes, and packaging.



# Caramels



## ► Soft Chews/Gluten Free

MOQ: 10,000

Tapioca Syrup, Water, Condensed Milk, Sugar, Butter, Molasses, Lecithin, Vanilla, Salt

## ► Formulations

BEAUTY	IMMUNITY	NOOTROPIC	FOCUS
ENERGY	SLEEP	MULTI VITAMIN	FX MUSHROOM
WEIGHT LOSS	MEN'S PERFORMANCE	WOMEN'S HEALTH	PRE WORKOUT
POST WORKOUT			

## Why Caramels Are a Leading Choice for Consumers:

- **Rich Flavor Experience:** Caramels offer a satisfying, melt-in-your-mouth texture that enhances flavors from classic buttery to unique infusions.
- **Convenient and Enjoyable:** Individually wrapped and easy to carry, caramels provide a convenient way to enjoy a sweet treat or infused edible.
- **Versatility:** Caramels can be crafted with a range of flavors and functional ingredients, from traditional sweets to wellness-oriented options.
- **Customizable Potency:** Caramels allow for tailored dosages of active ingredients, perfect for wellness-focused products requiring consistent effects.



# Tinctures/Shots



## ▶ Alcohol Base Tinctures

MOQ: 1,000

## ▶ Glycerin Base Tinctures

MOQ: 1,000

## ▶ Water-based Tinctures and Shots

MOQ: 1,000

Actives Available: Vitamins, Herbal Extract, Nootropics, Functional Mushrooms

## ▶ Formulations

BEAUTY	IMMUNITY	NOOTROPIC	FOCUS
ENERGY	SLEEP	MULTI VITAMIN	FX MUSHROOM
WEIGHT LOSS	MEN'S PERFORMANCE	WOMEN'S HEALTH	PRE WORKOUT
POST WORKOUT			

## Why Tinctures and Shots Are a Leading Choice for Consumers:

- ▶ **Quick Absorption:** Tinctures and shots offer rapid absorption through sublingual delivery, ensuring fast-acting effects.
- ▶ **Ease of Use:** With customizable doses and easy application, tinctures and shots are a convenient choice for incorporating wellness routines into everyday life.
- ▶ **Versatility:** Tinctures and shots can be formulated for a variety of purposes, from relaxation and focus to immune support and overall wellness.
- ▶ **Potency:** Tinctures and shots allow for a concentrated dose, often requiring only a few drops to achieve desired effects.



# Infinite Possibilities

## ▶ Actives:

Herbal Extracts



Functional Mushrooms



Vitamins



Nootropics



\*Others Available

## ▶ Formulas:

BEAUTY	IMMUNITY	NOOTROPIC	FOCUS
ENERGY	SLEEP	MULTI VITAMIN	FX MUSHROOM
WEIGHT LOSS	MEN'S PERFORMANCE	WOMEN'S HEALTH	PRE WORKOUT
POST WORKOUT			

## ▶ Add Ins:

Reishi  
Green tea  
Honey  
Coffee  
Probiotics  
Chaga  
Grapefruit  
Ginger

Ginseng  
Melatonin  
Avocado oil  
Chamomile  
Ginkgo biloba  
Coconut oil  
Lavender  
Vitamin A

Vitamin E  
Vitamin D3  
Vitamin K1  
Vitamin B6  
Magnesium  
Creatine  
Lionsmane  
Cordyceps

Omega-3 fatty acids/DHA  
Turkey Tail  
L-theanine  
Apple cider vinegar  
GABA  
\* Endless Ingredient Possibilities

## ▶ Flavors:

Pineapple  
Black Cherry  
Lemon  
Apple  
Tangerine  
Strawberry  
Strawberry-Kiwi  
Strawberry – Daiquiri

Apricot  
Elderberry  
Key Lime  
Watermelon  
Raspberry  
Guava  
Mango  
Fruit Punch

Lime Margarita  
Lemonade  
Pineapple – Orange – Guava  
Strawberry – Banana  
Honeydew  
Melon  
Peach  
Mango Ghost Pepper

Pineapple Ghost Pepper  
Mixed Berry  
Pina Colada  
Peppermint  
Citrus  
\*Custom Flavors Available



# Options

## Understanding Your Options:

- ▶ **Private Label:** Launch quickly with our proven formulas under your brand – ideal for retailers and new brands seeking a turnkey solution. We support our private label partners with various packaging options and ongoing product development to meet evolving market demands.
- ▶ **White Label:** Scale your existing products using our manufacturing capacity – perfect for established brands needing reliable production.
- ▶ **Custom Manufacturing:** Bring your unique candy concept to life – designed for innovators with specific formula requirements.



# Process

We work with you every step of the way:

## 1. Initial Consultation

Your journey begins with a free consultation where we dive deep into understanding your vision. We'll explore your goals, review product specifications, and discuss timeline requirements. Our team will guide you through packaging options and provide preliminary cost estimates, ensuring you have a clear picture of the path forward.

## 2. Product Development

This is where your candy concept takes shape. Our R&D team works meticulously on recipe formulation or optimization, ensuring every aspect meets your expectations – from color and flavor matching to texture development. We'll source the perfect ingredients while keeping costs optimized and ensuring full regulatory compliance.

## 3. Sampling and Approval

Getting your product exactly right is crucial. We'll produce test samples for your evaluation and conduct comprehensive quality and safety testing. During this phase, we'll:

- Validate shelf-life stability
- Conduct packaging trials
- Confirm final costs
- Plan production schedules

## 4. Production

With your approval, we move into full production mode. Our experienced team manages:

- Careful raw material procurement
- Rigorous quality control checks
- Efficient production scheduling
- Continuous in-process testing

Every step is documented and monitored to ensure consistent quality throughout the production run.

## 5. Quality Assurance

Quality is never compromised. Our comprehensive QA process includes:

- Multi-point inspection systems
- Detailed chemical and physical testing
- Complete microbiological analysis
- Expert taste panel evaluation
- Thorough package integrity checks

Each batch receives a unique lot code for complete traceability.

## 6. Delivery and Support

Your success continues well beyond production. We provide:

- Flexible shipping solutions including climate-controlled transport
- Comprehensive documentation packages
- Dedicated post-delivery support
- Ongoing quality monitoring
- Efficient reorder management

# Branding/Design

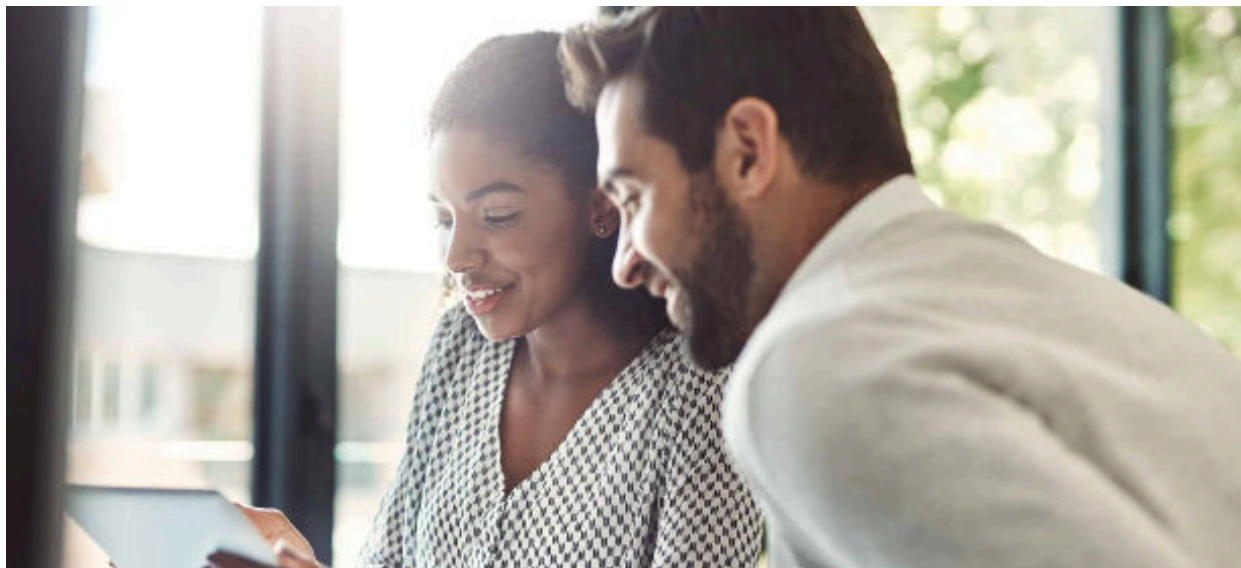
Your packaging is often your product's first impression on customers. At Alpha Creations, we combine practical functionality with shelf appeal to help your products stand out in today's competitive market.

## Branding & Design Services

Elevate Your Brand with Comprehensive Design and Market Solutions From Concept to Completion—Custom Packaging and Display Solutions Tailored for You

Whether you need packaging that protects your product or an eye-catching display to captivate customers, we handle it all. Don't have a logo or design? No problem. Our team works with you from the ground up, crafting a cohesive brand identity that shines.

We create customized packaging solutions that align with your vision, enhance your market presence, and stay within your budget—because your success is our priority. Let's bring your ideas to life!



# Packages

We offer a variety of packaging options to suit your needs with custom items available upon request.








# Contact Us

## Ready to Take the Next Step?

Contact us to discuss your manufacturing needs!

- ▶  Call Us: 844-788-1144
- ▶  Follow Us: @AlphaCreations
- ▶  Email Us: [info@alphacreations.co](mailto:info@alphacreations.co)

